

Meeting Minutes for Taproot Guru

Date: November 4, 2014

Time: 1130am -315pm

Attendees: Debbie Murphy, Annette Aldridge

Purpose: Discuss progress of old and new business from past meetings

Old business:

- (1) Discussed by-laws and articles of incorporation paperwork
- (2) Using Facebook page to reach out while website is in development
- (3) Discussed art for fundraising with many artists and photographers
- (4) Discussed progress of cookbook recipes
- (5) Discussed linking bank account with paypal

New business:

- (1) Continue creation of recipes and ideas for cookbook--yum
- (2) Discuss website development status
- (3) Discuss other possible fundraisers
- (4) Discussion of current news stories villianizing animals
- (5) Discussion of outreach programs and other tools for advertizing

Results:

Reviewed recipes for the recipe book fundraiser. Discussed possible ingredients for the remainder of animal diets and their use as inspiration for additional recipes.

Discussed purchasing tiger and giraffe art works from local artist for fundraising items.

Discussed commissioning various animal ceramics from local artist.

Action Items:

- (1) Develop logo and letterhead.
- (2) Continue website design.

- (3) Begin research for animals highlighted on site.**
- (4) Gather art items and photograph for website sale.**
- (5) Gather old and new photos and info for website inclusion.**
- (6) Begin writing wtf segment.**
- (7) Write bios for both founders for inclusion on website.**
- (8) Continue to brainstorm ideas for areas of interest and design on sites.**
- (9) Continue recipe book.**

Next meeting scheduled for: TBD - possibly November 16th, 2014